



FOR IMMEDIATE RELEASE

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## FACT SHEET

### **MAYOR SANDERS RENEWS COMMUNITY PLANNING EFFORTS TO IMPROVE NEIGHBORHOOD DEVELOPMENT GOALS**

#### *Barrio Logan Set to Receive First Update in Nearly 30 Years as Mayor Kicks-off Clustered Approach to Modernizing Plans*

Mayor Jerry Sanders has launched a new integrated effort to update and improve the City's Community Plans – the core documents defining development and land use policies throughout San Diego. The Mayor has chosen the Barrio Logan/Harbor 101 Community Plan as the first update project in what is intended to become a clustered approach to modernize and improve pairs or groups of related plans in the City's 50 community planning areas.

The Mayor selected the Barrio Logan/Harbor 101 Community Plan as the first project because it has been 29 years since the last comprehensive planning effort in this community and because the neighborhood is under increasing development pressure coming as a result of the successful downtown redevelopment efforts. With the Mayor's effort, the City Planning & Community Investment Department will work with the community to create new land use goals and objectives for this historic and diverse neighborhood.

As for each plan to be updated under the Mayor's effort, the new Barrio Logan plan will integrate public facilities, urban design and economic development needs with the communities' own vision for future development. Once complete, it will augment the land use element of the City's Progress Guide and General Plan.

#### **Barrio Logan Planning Area:**

- Covers approximately 1000 acres.
- The predominately Hispanic community includes approximately 3,600 residents.
- It has a diversified land use character with a mixture of residential, commercial business, light and heavy industries, governmental agencies as well as major maritime industries.
- A portion of the community is located within the Barrio Logan Redevelopment Area.

“This community is long-overdue for a comprehensive planning effort. The neighborhood is a dynamic community that has been forced to accommodate the legacy of decades of piecemeal planning efforts. With this new effort the community is going to get the opportunity to plan and guide its own development for many years to come.

**Mayor Jerry Sanders**

### **BARRIO LOGAN’S EXISTING PLANNING DOCUMENTS FALL SHORT OF MODERN CONCERNS**

Land use in Barrio Logan is currently governed by the Barrio Logan/Harbor 101 Community Plan and Local Coastal Program and the Barrio Logan Planned District Ordinance (PDO). The 1978 Barrio Logan/Harbor 101 Community Plan and Local Coastal Program is one of over 40 community plans within the City of San Diego. The Barrio Logan Planned District Ordinance is a tailored zoning ordinance for Barrio Logan which identifies permitted uses and development regulations for new development. The Barrio Logan/Harbor 101 Community Plan and Local Coastal Program and the PDO are coordinated with those of other jurisdictions, most notably the Port of San Diego which administers the area generally west of Harbor Drive.

Due to their age and conditions in effect at the time, the Barrio Logan/Harbor 101 Community Plan and PDO permit multiple land uses to co-locate throughout the community which has contributed to incompatible land uses being located in close proximity to each other such as single-family residences located adjacent to heavy industrial development.

### **MAYOR INCLUDES GOVERNMENT AGENCIES AS PLANNING PARTNERS IN UPDATE EFFORT**

Mayor Sanders has engaged the Centre City Development Corporation (CCDC), the Port of San Diego and the State of California as partners in the Barrio Logan/Harbor 101 Community Plan Update process. CCDC is contributing \$1.5 million to the update effort. The Port has also indicated its interest in making a financial commitment to the project. The City has also applied for a \$250,000 Environmental Justice Grant from the State of California Department of Transportation to help fund the update effort.

All three of these external agencies have significant interests in the Barrio Logan community. Each has land use interests ranging from the Port’s jurisdiction over waterfront areas to the State Department of Transportation’s management of the Coronado Bridge which bisects the center of the neighborhood.

### **UPDATE EFFORT WILL PROVIDE SOUND BASIS FOR FUTURE DEVELOPMENT**

The primary objective of the Barrio Logan/harbor 101 Community Plan Update project is to engage the community of Barrio Logan in creating a new plan that will:

- Identify a collective vision for the community.
- Create a guide for future development
- Provide adequate buffers between incompatible land uses
- Reduce traffic conflicts
- Apply pedestrian-oriented design principals
- Encourage affordable housing, and
- Provides adequate public facilities.

The update will also evaluate the boundaries of the Redevelopment Project Area as part of the process to consider expanding those boundaries to encompass the entire Barrio Logan Planning Area.